Konverge Case Study



Contact Us



1-866-640-2345



info@konverge.com



400 University Ave, Suite 103, Toronto, ON

The Challenge

A nonprofit organization responsible for connecting displaced individuals with eligible sponsors relied on outdated tools and manual workflows. Managing matches between participants and sponsors through spreadsheets and emails led to inefficiencies, a lack of real-time visibility, and an increased administrative burden.

- Manage complex matching logic with configurable criteria
- Track application status and changes across
- Support multilingual access and real-time updates
- Provide audit-ready reporting and operational transparency

Our Solution

Konverge developed a robust, web-based matching application tailored to the nonprofit's unique program requirements:

- Dynamic matching engine: Configurable logic to match participants and sponsors based on availability, preferences, and eligibility
- Role-based user management: Admin, sponsor organization, and program support users with distinct permissions
- Real-time dashboards: Visual representation of match activity and application statuses
- Audit logs and exports: Downloadable match reports and activity histories for compliance and review
- Security-first architecture: HTTPS encryption, session management, and secure hosting

Key Features

- Sponsor and participant profile management
- Intelligent match recommendations and manual override tools
- Email notifications and activity logs
- Application tracking with lifecycle stages
- Bilingual interface (English/French)

Business Outcomes

- Accelerated match-making from days to minutes
- Reduced manual entry and eliminated spreadsheet errors
- Empowered staff to focus on human support over admin tasks
- Provided full traceability and reporting for accountability and compliance



Why it Matters

Mission-driven organizations often have complex workflows that outgrow spreadsheets.

This project shows how custom software can elevate impact by introducing efficiency, clarity, and scale.

"When we build platforms like this, it's not just about technology, it's about making a meaningful impact. By automating complex processes, we help our clients spend less time managing data and more time delivering on their mission."

— Sonia Couto, Managing Director, Konverge Digital Solutions

